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Business & Financial Advisors



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**Budgeting and
Payroll Automation**

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Zoom Video Communications was Named a 2018 Gartner Peer Insights Customer's Choice for Meeting Solutions

Enter your work email

Q&A 19:41

You asked:
Type your questions and comments here!

Please input your question

Send Anonymously Send

Figure 1. Gartner Peer Insights "Voice of the Customer" Meeting Solutions Overall Ratings

Gartner Peer Insights "Voice of the Customer" Meeting Solutions Overall Ratings
As of January 31, 2018

Eligible Vendors	Gartner Peer Insights Customers' Choice	Gartner Magic Quadrant Position	Number of Reviews	Overall Customer Rating
Zoom Video Communications	customer's choice 2018	Leader	n=686	4.69
Highfive Technologies			n=30	4.40
Lifesize			n=30	4.40
LogMeIn	customer's choice 2018	Challenger	n=163	4.36
Teamviewer			n=42	4.33
BlueJeans Network	customer's choice 2018	Visionary	n=57	4.32
Google	customer's choice 2018	Challenger	n=131	4.27
Cisco	customer's choice 2018	Leader	n=380	4.21
Microsoft		Leader	n=293	4.16
Adobe		Challenger	n=72	4.14

Notes: Vendors with greater than 25 reviews on Gartner Peer Insights in the past one year as of January 31, 2018 are considered eligible vendors. Gartner Peer Insights Customers' Choice announced on February 13, 2018. Gartner Magic Quadrant for Meeting Solutions published on September 18, 2017. Number of reviews and ratings as of January 31, 2018. ©2018 Gartner Inc. All rights reserved.

Source: Gartner Peer Insights (January 31, 2018)

Mean overall rating for eligible vendors in this specific market: 4.33

Gartner. Zoom received a 4.69 out of 5 overall customer rating. Read the Report

Audio Settings Chat Raise Hand Q&A Leave Meeting



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Budgeting Best Practices

Polling Question #1

IN YOUR BUDGETING PROCESS, WHICH OF THE FOLLOWING BUDGET STEPS DO YOU FIND THE MOST CHALLENGING TO ESTABLISH, MAINTAIN, AND/OR UPDATE?

Budget Team

- **Involve staff at all levels**
- **Define process owners**
- **Communicate proactively**



Budget Calendar



- ↗ **Calendarize all due dates**
- ↗ **Shorten the cycle**
- ↗ **Keep everyone in the loop**

Budget Process Preparation

- **Establish goals and objectives**
- **Develop the narrative**
- **Document assumptions**



Polling Question #2

**WHAT IN YOUR CURRENT PROCESS DO YOU
BUDGET AND FORECAST?**

Budget Process

- ↗ **Strategic thinking**
- ↗ **Standard template**
- ↗ **Conservative and realistic**
- ↗ **Big picture**
- ↗ **Shared costs**
- ↗ **Refine assumptions**
- ↗ **Communicate**

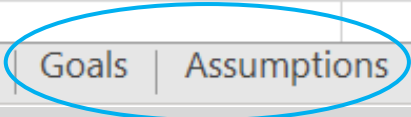


Strategic Thinking

- ↗ Best case
- ↗ Moderate case
- ↗ Worst case
- ↗ What if scenarios
- ↗ Drivers

Standard Template

REVENUE	Proposed	CY Budget	CY Actuals	Proposed vs CY Budget	Proposed vs CY Actuals	Notes
Individual Donations	-	-	-	-	-	<i>less than \$0.00 avg gift</i>
Major Donor Revenue	-	-	-	-	-	<i>greater than \$0.00 avg g</i>
Foundation Revenue	-	-	-	-	-	
Corporate Sponsors	-	-	-	-	-	<i>non-event sponsors</i>
Government Revenue	-	-	-	-	-	<i>create a separate sched</i>
Earned Income/ Fee for Service Revenue	-	-	-	-	-	<i>create separate schedul</i>
Event Income	-	-	-	-	-	<i>create separate schedul</i>
Interest Income	-	-	-	-	-	
Endowment Income	-	-	-	-	-	
Miscellaneous	-	-	-	-	-	
TOTAL REVENUE	\$ -	\$ -	\$ -	\$ -	\$ -	
EXPENSES						
G&A						
Staff Salaries	-	-	-	-	-	
Employee Benefits	-	-	-	-	-	



Instructions | **Goals** | Assumptions | **P&L organization wide** | P&L Advancement ... (+) ⋮ ◀



Big Picture



Shared Costs

- Include at the department or program level

Document Assumptions

- ↗ Document
- ↗ Document
- ↗ Document
- ↗ Did I mention Document

Communicate



- ↗ **Early and**
- ↗ **Often**
- ↗ **Keep everyone in the loop**



Budget Monitoring

**Drive accountability through
visibility**

Payroll Automation

Polling Question #3

**HOW ARE YOU CURRENTLY
MANAGING PAYROLL?**

Hidden Costs of Processing Payroll

Number of payrolls per month	4	
<i>Time spent per payroll (in minutes)</i>		
Manipulating department summary	5	
Creating/saving journal entry support	30	
Entering data in accounting software	10	
Reconciling entry	5	
<i>Total minutes spent per payroll</i>		50
Total hours spent per month		3.33
Total hours spent per year		40

Benefits of Automation

- ↗ **Increase efficiency**
- ↗ **Increase accuracy by reducing manual entries**
- ↗ **Save time**
- ↗ **Integration**

Webinar Series

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Stayed tuned for upcoming events – coming soon!

Thank You

Thank you for your attendance today.

For more information regarding budgeting practices and payroll automation discussed today, please contact:

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